



Innovation = Creativity * Risk Taking

www.creatrix.com

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Certification Session

Creatrix Certification Program Minneapolis, Minnesota

Register for a Session

- Visit creatrix.com for dates & times!

The need for innovation is everywhere—people are talking about the need for innovation in healthcare, technologies and the ever-changing demands of a viable workforce.

Cost: \$1500

We all know this in the work we do with organizations and companies. But, innovation doesn't start with the product or technology—innovation starts with PEOPLE! People innovate!

Request a free trial to Creatrix @ jbyrd@creatrix.com

The key questions are: how do you define innovation and foster and nurture it in individuals, teams and across organizations so you get the innovations you need to stay cutting-edge?



To that end, we'd like to invite you to become a certified Creatrix consultant. Creatrix consultants build the innovative capacity of individuals, teams and organizations so that new ideas can come forward, be developed and implemented.

Creatrix® ignites and sustains innovation!

CREATRIX

Empower yourself to innovate!



CREATRIX BENEFITS ORGANIZATIONS, TEAMS & LEADERS

"The real source of wealth and capital in this new era is not material things... it is the human mind, the human spirit, the human imagination and our faith in the future." — Steve Forbes

Change the culture and mindset of the organization—everyone owns innovation—not just R&D!

Create the right teams to work together on process improvements and breakthrough ideas.

Increase the innovative capacity of individuals, teams and organizations to generate innovative ideas and execute—understand the 7 Drivers of Innovation.

Support innovative leaders willing to make necessary changes in these interesting times.

AS A CONSULTANT YOU WILL BE ABLE TO:

Purchase the online Creatrix assessment for only \$35.

Hit the ground immediately with ideas, workshops, tools, techniques—ready to go!



CREATRIX CORPORATE USERS HAVE INCLUDED Cargill, Carlson Companies, Corning, Dupont, John Deere, Yum Brands, Torstar, 3M, McNeil, Precision Gasket, Boston Scientific, Options Clearing Corporation, Precision Optics, Rogers Corporation, Siemens, Laing and O'Rourke, Land O'Lakes, Goodyear, State of Minnesota, State of New York, Sacramento County and many other entrepreneurial, governmental and not for profit organizations.

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Cost: \$1,500 — includes materials and five (5) Creatrix assessments